

AD TexTrace™ Fabric

Product characteristics

Level of Integration

Partly

Process of Integration

Stitching

Inventory Management

Fully

EAS Functionality

Fully

Self Check-Out Functionality

Fully

Support Use-Cases beyond POS

Partly via QR link

Printing

Thermal

Encoding

Standard

Washability

High

Durability (RF Performance)

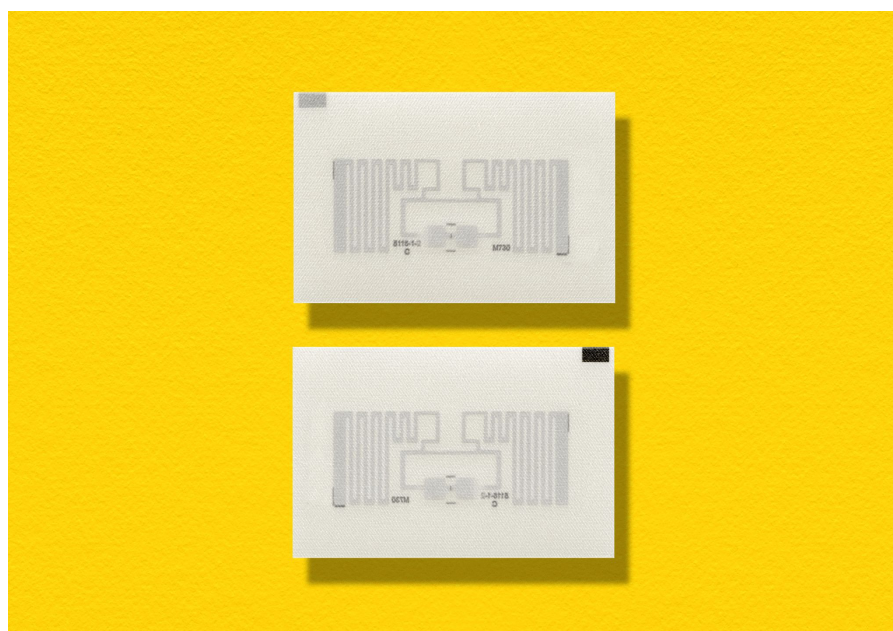
Low

Softness / touch&feel

Medium

Sustainability

RPET base material



High performing integrated label solutions

The AD TexTrace™ Fabric is a wide set of long-established different PFL products with their well-known and familiar features and characteristics. AD TexTrace™ Fabric provides an integrated cost sensitive PFL branding and information solution available in multiple dimensions meeting the demand of global brands and retailers worldwide.