AD TexTrace™ Fabric

Product characteristics

Level of Integration
Partly

Process of Integration
Stitching

Inventory Management
Fully

EAS Functionality
Fully

Self Check-Out Functionality
Fully

Support Use-Cases beyond POS
Partly via QR link

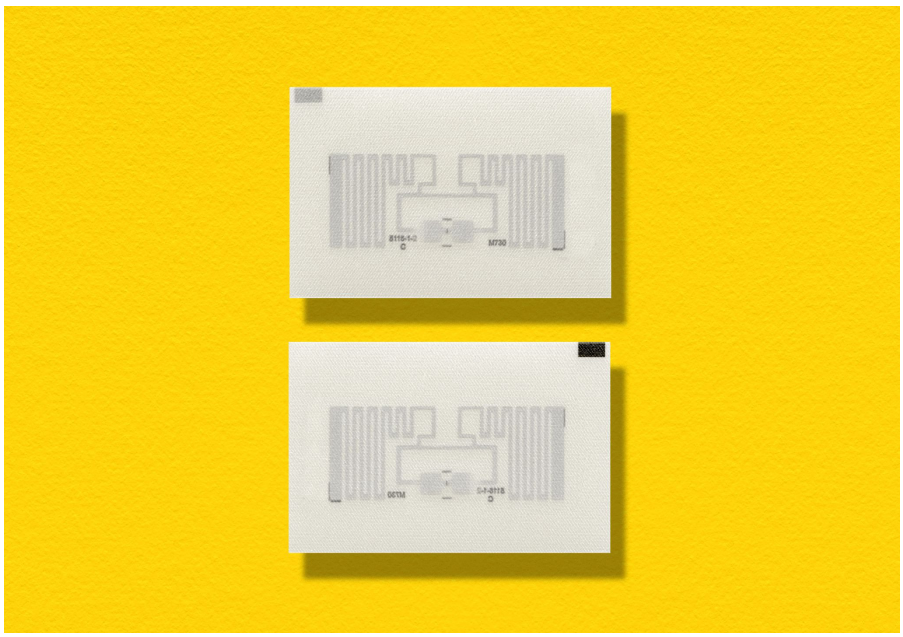
Printing
Thermal

Encoding
Standard

Washable
Yes

Softness / touch&feel
Medium

Sustainability
RPET base material



High performing integrated label solutions

The AD TexTrace™ Fabric is a wide set of long-established different PFL products with their well-known and familiar features and characteristics. AD TexTrace™ Fabric provides an integrated cost sensitive PFL branding and information solution available in multiple dimensions meeting the demand of global brands and retailers worldwide.