

# AD TexTrace™ Flex Fabric

## Product characteristics

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**Level of Integration**

Partly

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**Process of Integration**

Stitching

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**Inventory Management**

Fully

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**EAS Functionality**

Fully

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**Self Check-Out Functionality**

Fully

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**Support Use-Cases beyond POS**

Partly via QR link

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**Printing**

Thermal

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**Encoding**

Standard

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**Washability / Durability**

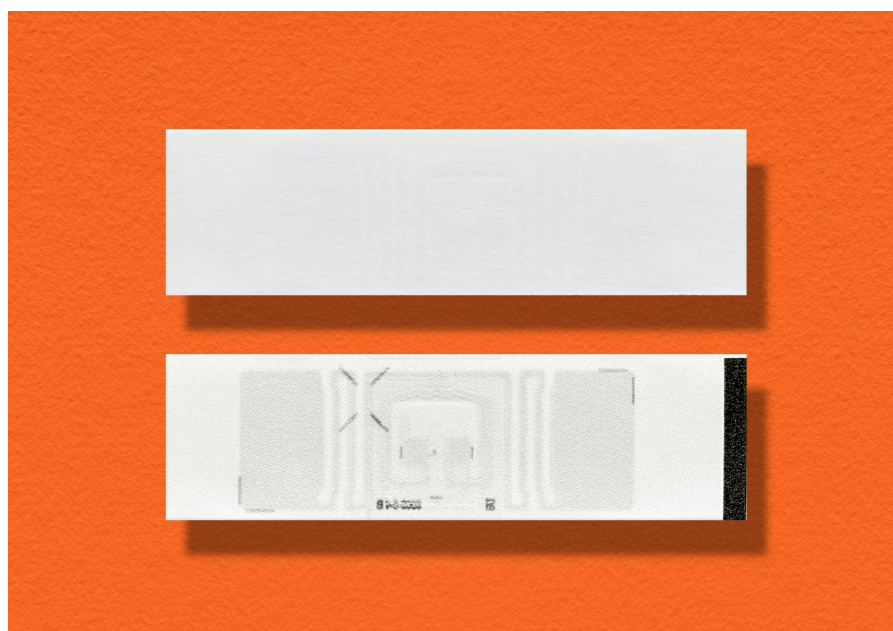
No

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**Softness / touch&feel**

High

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## Flexible PFL Label with SmartFace™ Inlay Technology

The AD TexTrace™ Flex Fabric is an exclusive RFID integrated Printed Fabric Label which offers flexibility, a soft touch and enhanced sustainability features through our proprietary SmartFace™ technology. The AD TexTrace™ Flex Fabric has been innovated to meet consumer preferences and market demand of a more flexible RFID PFL. This is especially important for high-end specialty fabrics and fashion designed products selling into a wide range of retailers.